
SUMMARY OF QUALIFICATIONS

- Award-winning producer with over 14 years experience in online production and programming with a focus on top-level entertainment properties.
- Team management background working with varied departments/disciplines including: technology, on-air production, development, promotions, research, marketing, editorial, ad sales, promotion marketing, standards and e-commerce.
- Extensive experience in deploying new features/technologies to existing franchises, including online video and syndication, social-networking, user-generated content and interactive television.

PROFESSIONAL EXPERIENCE

Supervising Producer, Quizilla.com, The-N.com

2007 – 2008

- Lead the relaunch of user-generated content site Quizilla.com. Oversaw all aspects of production including IA, UI, design, product development, SEO optimization, syndication and launch.
- Manage day-to-day operations of Quizilla.com, including bug tracking, product development, budget management and long-range planning.

Senior Producer, Noggin.com, The-N.com

2002 – 2007

- Supervised the creation and execution of all online promotions for Noggin.com and The-N.com.
- Managed internal and external production resources on micro sites, games, sweepstakes, sponsorships, e-mail campaigns and network relaunches.

Producer, Music, MTV.com

2001

- Managed music-related web projects from preproduction to launch including the creation of treatments, wireframes, technical specifications and project schedules.

Producer, Televisions Services and Platform, MTV2.com

2000

- Created the online component to the first fully-automated, live interactive video voting show, *Control Freak* on MTV2.
- Conceived, designed, built and maintained the first MTV2.com website, working closely with the on-air production and branding to insure synchronicity between on-air and online.

Production Supervisor, Tent Pole Events, MTV.com

1999 – 2000

- Supervised all online production of MTV's signature events such as the Video Music Awards, and the MTV Movie Awards.
- During the 1999 VMAs: managed a live satellite feed of the nominations press conference; oversaw an on-location shoot at Lincoln Center on the night of the show; created a highly-publicized web event teaming music video directors with Flash developers to design interactive movies for the site.

Production Coordinator, MTV.com

1998 – 1999

- Hired, trained and managed ten production assistants to maintain MTV.com.
- Project management of online marketing events in consultation with marketing/ad sales groups.

Production Assistant, Live Events, MTV.com

1997 – 1998

- Produced live chat events and online game shows with celebrities, MTV talent and musicians.

Community Coordinator, Remote Staff, MTV.com

1994 – 1997

- Trained volunteer chat and forum moderators for Keyword: MTV on America Online.

TRAINING & EDUCATION

New York University, School of Continuing and Professional Studies, New York, NY

2004 – 2005

Courses included: Web Development Intensive, PHP, MySQL, Flash, MS Project.

Western Kentucky University, Bowling Green, KY

1992 – 1997

B.A., Broadcasting & Criminology